

## Simons



Simons is a Canadian retail brand who values the highest level of creativity in their product assortment, design and art partnerships. Store designs are unique, approachable and customer-focused.

The overarching design language for the 100,000 square foot Vancouver, BC store plays with streamlined geometry, bursts of color and raw architectural forms, then is fine tuned into a distinct solution to differentiate every department.

Marmoleum and Flotex were selected for their ability to withstand huge traffic volume, ease of maintenance and for their great color palettes. The ability to customize with Aquajet cutting delivered an end result in the "Twik" department that was bold and dynamic – just like the young women shopping there!

ゼネコン	Govan Brown West
フロアコントラクター	Heritage Office Furnishings
写真	A-Frame

### Used Products

フロテックス・メトロ grey	マーモリウム・ピアノ Pacific blue	Marmoleum Modular Marble graphite	Marmoleum Modular Colour chartreuse	マーモリウム・リアル adriatica	マーモリウム・ピアノ grey dusk
Marmoleum Modular Colour laguna	マーモリウム・リアル eiger	フロテックス・メトロ nimbus	マーモリウム・ヴィヴァーチェ surprising storm	フロテックス・メトロ anthracite	フロテックス・メトロ ash