

Simons



Simons is a Canadian retail brand who values the highest level of creativity in their product assortment, design and art partnerships. Store designs are unique, approachable and customer-focused.

The overarching design language for the 100,000 square foot Vancouver, BC store plays with streamlined geometry, bursts of color and raw architectural forms, then is fine tuned into a distinct solution to differentiate every department.

Marmoleum and Flotex were selected for their ability to withstand huge traffic volume, ease of maintenance and for their great color palettes. The ability to customize with Aquajet cutting delivered an end result in the "Twik" department that was bold and dynamic – just like the young women shopping there!

General contractor Govan Brown West

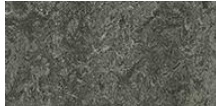
Flooring contractor

Heritage Office Furnishings

Photographer

A-Frame

Used Products

					
Flotex Metro grey	Marmoleum Piano Pacific blue	Marmoleum Modular Marble graphite	Marmoleum Modular Colour chartreuse	Marmoleum Real adriatica	Marmoleum Piano grey dusk
					
Marmoleum Modular Colour laguna	Marmoleum Real eiger	Flotex Metro nimbus	Marmoleum Vivace surprising storm	Flotex Metro anthracite	Flotex Metro ash