

## 16-18 Potterrow Student Living



When Curlew Capital, a UK-based investment and development management company, were looking to refurbish one of its student accommodation sites into a more premium and boutique offering, they turned to Jasper Sanders + Partners. Looking to enhance the existing space and add a layer of sophistication to the building, whilst remaining conscious of sustainability, the interior designers turned to Forbo Flooring Systems. Managed by This-Is-Fresh, 16-18 Potterrow Student Living is a Purpose-Built Student Accommodation (PBSA) building for post-graduates with 151 studio apartments located 10 minutes from Edinburgh Waverley and opposite the esteemed University of Edinburgh Campus. Previously consisting of cluster flats, Jasper Sanders + Partners, together with ADP Architecture, were appointed to convert the building into a more mature and sophisticated space tailored to a discerning international clientele. Jasper Sanders, Founder and Director, of Jasper Sanders + Partners, commented: "As a studio, we had previously designed the existing student accommodation some years prior. Our brief for this latest refurbishment was to transform the building from cluster flats to studios, with premium finishes to address the need for high-quality accommodation attracting an international post graduate demographic. In collaboration with ADP Architecture, Jasper Sanders + Partners crafted a narrative for the building's interior, embedding the essence of Edinburgh and the spirit of the Scottish capital within each space. The design places significant emphasis on the drama and contrasts inherent in the city's rich heritage, creating an environment that resonates with its contextual roots. Jasper Sanders + Partners specified a broad range of Forbo's commercial flooring brands throughout the scheme. Rebecca Finney, Creative Director, who led on the vision and strategy for the building, explains: "We have a longstanding partnership with Forbo and frequently specify their products due to their versatility. For this scheme, where brand identity is expressed entirely through materiality and experience, it was essential to choose materials that not only ensured durability but also resonated with our design intentions."

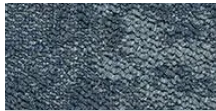
<https://www.forbo.com/flooring/en-uk>

Photography

Jasper Sanders + Partners and Gunner Gu



Tessera  
Cloudscape  
mistral gale



Tessera  
Cloudscape  
sirocco blue



Tessera  
Cloudscape  
stormy weather



Marmoleum  
Walton  
eggplant purple



Marmoleum Real  
dark bistre



Coral Welcome  
black magic

